

7.1.11 Number of initiatives taken to engage with and contribute to local community during the last five years (not addressed elsewhere)

Annexure: A Table represents the Number of initiatives taken to engage with and contribute to local community during the last five years

Year	Number of initiatives taken to engage with and contribute to local community	Date and duration of the initiative	Name of the initiative	Issues addressed	Number of participating students and staff
2013-14	1	24/7/2013 1 day	On the occasion of Ashadi Ekadashi the institute served free refreshments to the pilgrims	Livelihoodness and local engagement towards community	25
2014-15	1	05/09/2014 1 day	Tree plantation at Tukai darshan	Green Initiative and eco-friendliness to the community	47
2014-15	1	07/02/2015 1 day	Traffic & Road safety awareness drive at Hadapsar	Safety & Security at road transportation.	81
2015-16	1	12/02/2016 1 day	Donation of clothes and food items to Mahavir Mati Mand Vidyalaya	Livelihoodness and local engagement towards community	26
2015-16	1	13/02/2016 1 day	Traffic awareness program at railway crossing gate at	Safety & Security at road transportation.	37

			Sasane nagar and Kale padal gates		
2016-17	1	16/12/2016 1 day	Training awareness program to the shopkeepers of textile hub on e-banking and devices and facilities to the customers at Saswad road, Pune.	Digital Literacy	25
2016-17	1	24/12/2016 1 day	e banking and e-devices activity in Holkar wadi	Digital Literacy	31
2017-18	1	15/3/2018 1 day	Awareness drive on health and hygiene at nearby society	Livelihoodness and local engagement towards community	45
2017-18	1	18/09/2017 1 day	Tree plantation at kanifnath mountain.	Green Initiative and ecofriendliness to the community	55

Date: 01.07.2013

Notice

This is to inform all MBA I & II year students that we are celebrating Ashadi Ekadashi and taking part in the Dnyaneshwar Palkhi at Hadapsar Road on 04th July 2013 from 9.00 am onwards. We are also distributing Fasting Foods to the pilgrims.

Students & staff are requested to participate voluntarily.



Prof. Reuben Umap
HOD



Dr. Anita Khatke
Director

Academic Year-2013-14

Activity Report

- 1. Name of the event** : “On the occasion of Ashadi Ekadashi the institute served free refreshments to the pilgrims.”
- 2. Date** : 04/07/2013
- 3. Time** : 9.00 am
- 4. Venue** : Katraj-Saswad Rd
- 5. Event Coordinator/s** : Prof. Amol Nikam
- 6. Student Coordinator/s** : Mr. Tukaram Atole
- 7. Organized by (Cell/Forum/Club) :** Sunergy Club

The purpose of the said event was to develop a strong institution- neighborhood community network, the college has formed social extension committee Institute do many activity to fulfill Social Responsibility of the Institute under ISR. These activities help to motivate & encourage students & ensure that the students are inculcated with the highest set of morals, cultural, traditional & ethical values. Under ISR students are encouraged to volunteer many of similar activities mentioned above organized by different local, state, national government which help in bringing out their management qualities and inculcating the strength of mind of teamwork and imbibing the principles of equality, society and sportsman's spirit in them. All these activities are conducted by the faculties and students.

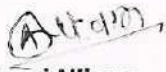
About Ashadi Ekadashi:

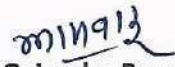
Ashadhi Ekadashi is one of the most important religious festivals that is celebrated in Maharashtra. Generally Ekadashi is considered to be coming on each month of the year but the eleventh day of Ashadh is said to be the great Ekadashi which is also called by the name Shayani Ekadashi. During this day the devotees keep fast the whole day and they go walking in huge processions to Pandharpur. People sing chanting hymns of Saint Dyaneshwar and Saint Tukaram to pay their tribute to their God Vitthal. This procession starts in Allandi and ends on Guru

Poornima at Pandharpur. In this journey every from Alandi to Pandharpur every citizen from the respective places contribute any means.

As stated above institute all staffs & maximum students participated in same event. They distributed Fasting Foods like Banana, Wafers, Rajgira Ladoo, Sabudana Khichadi & served water to needy one. Students & staff felt religious in the same activity.

Activity conducted on the way of **Dnyaneshwar Palkhi – Hadapsar Road to Saswad Road.**


Prof. Amol Nikam
Event Coordinator


Prof. Gajendra Pawar
Coordinator, Synergy Club


Prof. Reuben Umap
Head of Department


Dr. Anita Khatke
Director, JSIMR

Glimpses of Event



Photograph showing the institute's involvement in celebration of Ashadi Ekadashi where the institute served free refreshments to the pilgrims.”(04/07/2013)

Date: 01/09/2014

Notice

This is to inform all MBA I & II year students that Tree Plantation will be held at Tukai Darshan, Hadapsar on 5th September 2014 from 10.00 am onwards. This activity is conducted to create social awareness of green initiative and save trees.

All are instructed to participate voluntarily.



Prof. Reuben Umap
HOD



Dr. Anita Khatke
Director

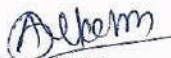
Academic Year-2014-15


Activity Report

1. Name of the event : "Tree Plantation at Tukai Darshan"
2. Date : 05/09/2014
3. Time : 10.00 am
4. Venue : Tukai Tekadi
5. Event Coordinator/s : Prof. Amol Nikam
6. Student Coordinator/s : Mr. Yogesh Kamble
7. Organized by (Cell/Forum/Club) : Sunergy Club


Tree Plantation program was held by our institute on 05/09/2014 at 8:45am on "Tukai Darshan Hill". The students of MBA-I and MBA -II were actively participated in the program. Director Dr Anita Khatke, Faculties and students went with plant sapling to the plantation field.

We had planted various types of plants some of them being Jacuranda (niligul mohar), Queen's flower, Queen's Crups, Indian laburnum, Copper pod (tamrashirchi), Mountain Ebony, Purpleorchid tree (kachanar), African Tulip tree, scarlet, fountain Tree (Pichakari), Rain tree and jurul tree. Our Faculties had also explained about the trees and the importance of tree plantation. Even our help staff also taught us how to plant them and then they watered the plants. The helpers told us different thing about the plant, their uses etc. At the end of program there was a photo session with Dr Anita Khatke, Faculties and students.


Prof. Amol Nikam
Event Coordinator


Prof. Gajendra Pawar
Coordinator, Sunergy Club


Prof. Reuben Umapp
Head of Department


Dr. Anita Khatke
Director, JSIMR



**Photograph showing Tree plantation activity by faculty members & the staff
(05/09/2014)**

Date: 02/02/2015

Notice

All MBA I & II year students are hereby informed institution has organized rally towards "Traffic and Road safety awareness drive" at Hadapsar on 7th February 2015 at 11.00 am. The event is organized in association with the Traffic Control Department towards creating awareness in safe driving.

Students are requested to participate voluntarily.



Prof. Reuben Umap
HOD



Dr. Anita Khatke
Director

Academic Year-2014-15

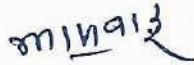
Activity Report

- 1. Name of the event** : "Traffic & Road safety awareness drives at Hadapsar".
- 2. Date** : 07/02/2015
- 3. Time** : 11.00 am
- 4. Venue** : Vaiduwadi Stop, Hadapsar
- 5. Event Coordinator/s** : Prof. Reuben Umap
- 6. Student Coordinator/s** : Mr. Chaitanya Chand
- 7. Organized by Club** : Sunergy Club

On 07/02/2015, Our institution has organized rally towards "Traffic and Road safety awareness drive" at Hadapsar. On this occasion our Director Dr. Anita Khatke addressed the students for not to drive fast vehicles, already below 18 they are not having legal permission to drive any vehicle but in busy time we need use it. So safety is prior. After that Traffic Department of police guided the students and public at 11.00 a.m. from Hadapsar Police Station. As per the scheduled program our Director felicitated to the Traffic police and concluded the formal program. Then our rally headed towards Sasane Nagar-Chintamani Nagar- Uddyog Nagar- Satav nagar – JSPM chowk . It was around 4-5 Km's rally. The students from the MBA-I and MBA-II, around 81 students participated in the rally. At the JSPM chowk students of JSIMR finished the rally.



Prof. Reuben Umap
Event Coordinator



Prof. Gajendra Pawar
Coordinator, Synergy Club

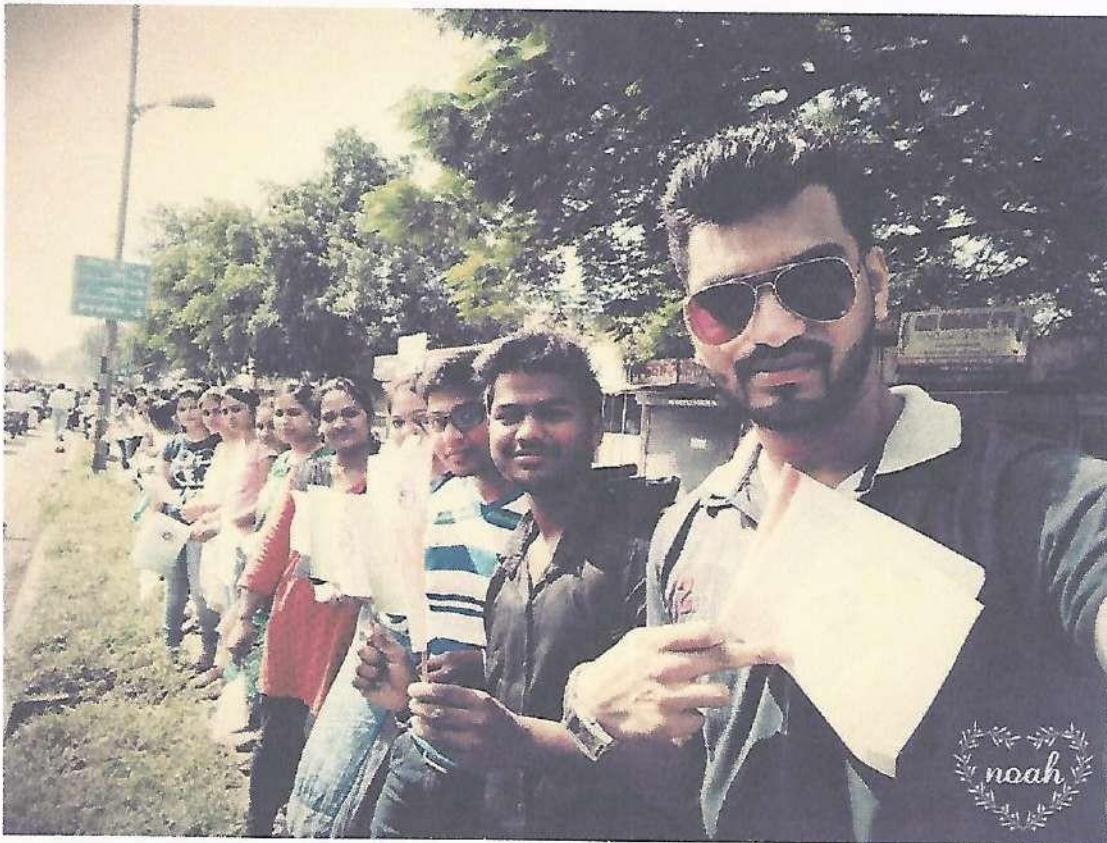


Prof. Reuben Umap
Head of Department



Dr. Anita Khatke
Director, JSIMR

Glimpses of Event

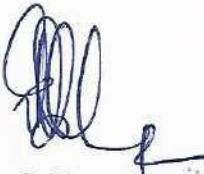


Photograph showing Traffic & Road safety awareness drives at Hadapsar.(07/02/2015)

Date: 05/02/2016

Notice

All MBA I & II year students are hereby informed institution has organized Visit to the physically challenged children at Mahavir Mati Mand situated at Loni Kalbhor on 12.02.2016 at 11.00 am. Since this is a social activity students are requested to donate and participate voluntarily.



Prof. Reuben Umap
HOD

Dr. Anita Khatke
Director

Academic Year-2015-16

Activity Report

1. Name of the event : "Donation of clothes and food items to Mahavir Mati Mand Vidyalaya."
2. Date : 12/02/2016
3. Time : 11.00 am
4. Venue : Mahavir Matimand Nivasi, Manjari
5. Event Coordinator/s : Prof. Reuben Umap
6. Student Coordinator/s : Ms. Sagrika Jadhav
7. Organized by Club : Sunergy Club

JSPM's JSIMR is having rural touch & rural experience, in spite of being management & professional institute it never fails to fulfill their social responsibility towards the society. JSIMR always aims to inculcate the values of social growth & motivate to be a good citizen as per the United Nations Universal Declaration of Human Rights (Article 16-30)

Article 25: Food and Shelter for All. We all have the right to a good life. Mothers and children, people who are old, unemployed or disabled, and all people have the right to be cared for.


Keeping in mind same, JSIMR institute inculcate values of taking care of society people. For the same initiated one Food & Cloth Distribution activity in Specially Challenged School Urali area.

Students took initiative for the same, collected usable old cloths for the size of school children's from different ways like – Family, neighborhood, friends, relatives, colleagues. Segregated cloths, those who was not able to help in cloth they provided food & food items.


Students spent time with the school children's, enjoyed with the children's & showed empathy towards the children. Objective of the event is to be fulfilled through holistic development of students.



Prof. Reuben Umap
Event Coordinator



Prof. Amol Nikam
Coordinator, Synergy Club



Prof. Reuben Umap
Head of Department



Dr. Anita Khatke
Director, JSIMR

Glimpses of Event



Photograph showing Donation of clothes and food items to Mahavir Mati Mand (12/02/2016)



Photograph showing interaction with the hearing impaired students (12/02/2016)

Date: 06/02/2016

Notice

All MBA I & II year students are hereby informed institution has organized rally towards "Traffic and Road safety awareness drive" at Kale Padal, Hadapsar on 13th February 2016 at 10.00 am. The event is organized in association with the Traffic Control Department towards creating awareness in safe driving.

Students are requested to participate voluntarily.



Prof. Reuben Umap
HOD



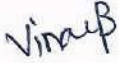
Dr. Anita Khatke
Director

Academic Year-2015-16

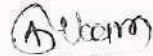
Activity Report

- 1. Name of the event** : "Traffic & Road safety awareness drives at Kalepadal & Sasanenagar".
- 2. Date** : 13/02/2016
- 3. Time** : 10.00 am
- 4. Venue** : Kalepadal & Sasanenagar, Hadapsar
- 5. Event Coordinator/s** : Prof. Vinay Bhalerao
- 6. Student Coordinator/s** : Mr. Yogesh kamble
- 7. Organized by Club** : Sunergy Club

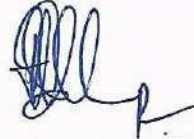
On 13/02/2016, our institution has organized traffic awareness program at Hadapsar railway crossing (Kalepadal & Sasanenagar). On this occasion our students addressed the Public for safety driving and help traffic police to control traffic at railway crossing. The students get good experience from this social activity.



Prof. Vinay Bhalerao
Event Coordinator



Prof. Amol Nikam
Coordinator, Synergy Club



Prof. Reuben Umap
Head of Department



Dr. Anita Khatke
Director, JSIMR

Glimpses of Event



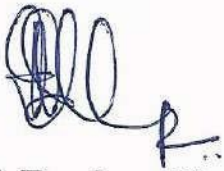
Photograph showing Traffic & Road Safety Awareness drive at Kalepadal, Hadapsar

Date: 12/12/2016

Notice

All MBA I & II year students are hereby informed institution has organized Training awareness program on e banking for the local shopkeepers at Saswad road, Hadapsar. The activity is organized on 16th December 2016 from 11.00 am onwards. This is to create e banking awareness.

Students are requested to participate voluntarily.



Prof. Reuben Umap
HOD



Dr. Anita Khatke
Director

Academic Year-2016-17

Activity Report

- 1. Name of the event** : "Training awareness program to the shopkeepers of textile hub on e-banking and devices and facilities to the customers at Saswad road, Pune."
2. Date : 16/12/2016
3. Time : 11.00 am
4. Venue : Fursungi, Hadapsar
5. Event Coordinator/s : Prof. Vinay Bhalerao
6. Student Coordinator/s : Mr. Shubham Holkar
7. Organized by Club : Sunergy Club

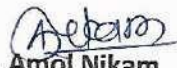
As a Premium Management Institute in Savitibai Phule Pune University, JSIMR always take opportunity & responsibility towards the awareness activity of every government flagships. As a responsibility towards society institute initiating many activities. One of that is Awareness Campaigning of e banking and e-devices activity for Textile shopkeepers. Hadapsar Saswad Road is famous for textile. Textile shops & godawoons are in large scale, from all over Pune people are coming to shopping purpose, especially Marriage shopping of traditional rituals.

The Digital India programme is a flagship programme of the Government of India with a vision to transform India into a digitally empowered society and knowledge economy. Keeping this objective in mind JSIMR took step ahead & done activity of Digital literacy for the textile shopkeepers. Saswad is hub textile business activity.

Maximum shopkeepers are illiterate, one can say digitally backward. Market survey is to be done under marketing forum department. On basis of market survey, we took decision to do digital literacy for shopkeepers. In digital literacy activity students presented & provided practical training to shopkeepers regards with e banking & e facilities available for the programs.

Shopkeepers discussed took advantages of same & shared experiences about e banking & devices with students. Feedback of activity is very good.


Prof. Vinay Bhalerao
Event Coordinator


Prof. Amol Nikam
Coordinator, Synergy Club


Prof. Reuben Umap
Head of Department


Dr. Anita Khatke
Director, JSIMR

Glimpses of Event



Digital Literacy Campaigning at Textile industry area, Hadapsar-Saswad road, Pune.





Photograph showing Paytm demonstration

Date: 19/12/2016

Notice

All MBA I & II year students are hereby informed institution has organized Training awareness program on e banking and e devices for the local villagers at Holkarwadi, Hadapsar The activity is organized on 24th December 2016 from 3.00 pm onwards. This is to create e banking awareness.

Students are requested to participate voluntarily.



Prof. Reuben Umap
HOD



Dr. Anita Khatke
Director

Academic Year-2016-17

Activity Report

1. Name of the event : "E banking and E-devices activity for Holkarwadi Citizen"
2. Date : 24/12/2016
3. Time : 3.30 pm
4. Venue : Holkarwadi, Hadapsar
5. Event Coordinator/s : Prof. Gajendra Pawar
6. Student Coordinator/s : Mr. Shubham Holkar
7. Organized by Club : Sunergy Club

As a Premium Management Institute in Savitibai Phule Pune University, JSIMR always take opportunity & responsibility towards the awareness activity of every government flagships. As a responsibility towards society institute initiating many activities. One of that is Awareness Campaigning of e banking and e-devices activity for Holkarwadi Citizen.

The Digital India programme is a flagship programme of the Government of India with a vision to transform India into a digitally empowered society and knowledge economy. Keeping this objective in mind JSIMR took step ahead & done activity of Digital literacy for the rural people in nearby community.

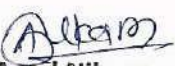
JSIMR choose village Holkarwadi – near to institute for the same, got permission from respective member of village grampanchayat & decided to do the same activity. In gramsabha day itself we did same activity. Response for the activity was very good. To update rural people in one session technologically is very difficult.

In order to transform the entire ecosystem of public services through the use of information technology, the institute has taken the **Digital Literacy program** with the vision to transform nearby village people into a digitally empowered society and knowledge economy.

Students showed PPT presentation on topic of e – banking activity, e-transaction of money, e-services & many modes of e-technology.

Youth understood & responded positively for the same activity but others found difficult to inculcate the same.


Prof. Gajendra Pawar
Event Coordinator


Prof. Amol Nikam
Coordinator, Synergy Club


Prof. Reuben Umap
Head of Department


Dr. Anita Khatke
Director, JSIMR

Glimpses of Event



Digital Literacy campaigning at Holkarwadi

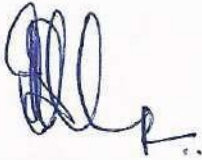


Date: 12/03/2018

Notice

All MBA I & II year students are hereby informed that the institute has organized a rally on Awareness drive on Health & Hygiene to create social awareness among the people on 15th March 2018 from 10.00 am onwards at Kale Padal area, Hadapsar.

All students are requested to participate voluntarily.



Prof. Reuben Umap
HOD



Dr. Anita Khatke
Director

Academic Year-2017-18

Awareness drive on Health & Hygiene

Activity Report

As part of curriculum activity for MBA program under Savitribai Phule Pune University an event was conducted in the institute for which the details are as follows:

1. **Name of the event** : Awareness drive on Health & Hygiene
2. **Date & Day** : 15/03/2018
3. **Time** : 10.00 am
4. **Venue** : Kalepadal area, Hadapsar
5. **Coordinator/s** : Prof. Vaishali Nikam
6. **Student Coordinator/s** : Mr. Rohit Sanap
7. **Organized by (Cell/Forum/Club):** Synergy Club

The purpose of the said event was to create awareness of Health & hygiene among the people of neighborhood and surrounding area. The Student and the faculty members interacted with the people and educated them on the benefits and practice of cleanliness for good health and health surrounding the students in interacted with the people and briefly told them to keep their societies clean by avoiding wastages and using proper dustbin for dry & wet household garbage.

Objectives of the Program:

- ✓ To create awareness among the people about health & hygiene
- ✓ To educate the people on cleanliness/

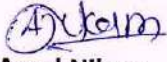
Purpose:

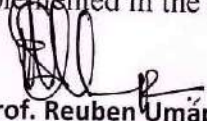
- ✓ Exploring the pros and cons of "Health & Hygiene."

Outcome:

The area in which the awareness campaign took place, people responded positively they also came up with new suggestion which will be implemented in the near future.


Prof. Vaishali Nikam
Event Coordinator


Prof. Amol Nikam
Coordinator, Synergy Club


Prof. Reuben Umäp
Head of Department


Dr. Anita Khatke
Director, JSIMR

Glimpses of Event



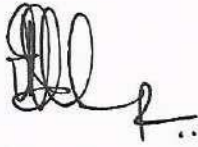
Photo showing students creating awareness on cleanliness in the nearby area

Date: 14/09/2017

Notice

This is to inform all MBA I & II year students that Tree Plantation will be held at Kanifnath Mountain Hadapsar on 18th September 2017 from 9.30 am onwards. This activity is conducted to create social awareness of green initiative and save trees.

All are instructed to participate voluntarily.



Prof. Reuben Umap
HOD

Dr. Anita Khatke
Director

Academic Year-2017-18


Activity Report

1. Name of the event : "Tree plantation at Kanifnath Mountain"
2. Date : 18/09/2017
3. Time : 9.30 am
4. Venue : Kanifnath Mauntain
5. Event Coordinator/s : Prof. Amol Nikam
6. Student Coordinator/s :Mr. Arjun Bidve
7. Organized by Club : Sunergy Club


Tree Plantation program was held by our institute on 18/09/2017 on "Kanifnath Mountain". The students of MBA-I and MBA -II were actively participated in the program. Faculties and students went with plant sapling to the plantation field.

We had planted various types of plants and Faculties had also explained about the trees and the importance of tree plantation to the students. Even our help staff also taught us how to plant them and then they watered the plants. The helpers told us different thing about the plant, their uses etc. At the end of program there was a photo session with faculties and students.


Prof. Amol Nikam
Event Coordinator


Prof. Amol Nikam
Coordinator, Synergy Club


Prof. Reuben Uratap
Head of Department


Dr. Anita Khatke
Director, JSIMR